

Alaska Center for the Book

Board of Directors Meeting

September 5, 2012

Minutes

ATTENDING: Sherri Douglas, Trish Jenkins, Camille Oliver, Lila Vogt, Page Brannon, Sue Sherif, Carol Sturgulewski, Jessie Nixon, Sara Juday

ANNUAL MEETING MINUTES: Approved

FINANCIAL REPORT: Lila reported that we have \$10,786.05 in the bank of which \$3,223.78 is dedicated to Poems in Place. So far only one member of the board has paid annual dues. Some may have donated through Pick-Click-Give.

REVIEW OF GOALS:

- FACEBOOK: Lila will post info about Poems in Place; was suggested that one board member could take lead postings for one month. Sue volunteered to do September.
- STATEWIDE OUTREACH: Discussed how to make this happen and talked about attending the annual AK Library Association Conference, perhaps presenting a session about the Jeopardy program and offer to libraries. Page and Sue will be attending the conference and could help. Camille will see if a PowerPoint presentation about ACB done in the past is still available and could be updated easily. We could help sponsor events outside Anchorage and incorporate signage that says “brought to you by your library and the Alaska Center for the Book.

CONTRIBUTIONS TO LITERACY IN ALASKA AWARDS:

- Event went well in Anchorage. The Barrow award will be presented on September 22. Fairbanks presentation still pending. Carol volunteered to continue as coordinator for the awards and Sue offered to help. Call for nominations is something that should be posted to Facebook.
- State reading teachers meet on October 20 in Girdwood....good place to hand out information on CLIAs and Letters about Literature.
- Board should think about other opportunities for promoting the award and nominations.

LETTERS ABOUT LITERATURE:

- Jessie reported that national just made the official announcement that the contest will continue with some changes, including only states that are registered are eligible to participate. Biggest change is that Target is no longer the sponsor and prizes are more limited—no Target gift cards and no \$10,000 donation to the national winner’s library of choice. Prizes now include \$1,000 for national winner and \$150 for 2nd place winners. Also no 11/12 grade entries allowed.
- Deadline is January 11.

- Jessie's first priority is to get info to teachers and then recruit judges.

NATIONAL BOOKFEST:

- Jessie and Heather are attending. Trish got everything shipped with lots of help from GSS and the Postman who helped her rebox everything so the cost was only \$250 instead of \$500. Alaska Seafood Marketing sent things directly.

ALASKA NATIVE HERITAGE MONTH

- Carol needs help and Lila offered to help, contacting Jack Dalton as the preferred speaker/presenter for the event. The topic is developing oral traditions into plays. If Jack is not available, Sherri might have some back-up ideas.

POEMS IN PLACE

- Lila reported that Wendy has been active. She sent an appeal letter to help raise funds. Wendy will be out of the country from the end of September until the first of the year. There's lots of enthusiasm but not enough money so far. Alaska State Council on the Arts has contributed \$5,000. Usibelli Coal has donated \$500. Need \$22,000 for 2 plaques. Lila is working on a way to collect contributions online.

UAA/ANCHORAGE DAILY NEWS CREATIVE WRITING CONTEST

- Focus now on organization.
- Adjusting this year to increase age categories from 4 to 5 and creating a word-length cut-off of 5,000 instead of a page count cut-off.
- Suggested that we collect tips from Board Members and past judges on what makes award-winning writing. These could be added to the contest website.

COMMUNITY READS

- Little information. Snow Child by Eowyn Ivey has been selected.

READING RENDEZVOUS

- Sherri reported that a vacant position in her department at the library will not be filled so this event will be more challenging and she would like to begin recruiting for the coordinator ASAP.
- ACB will continue contributing \$600 toward the coordinator stipend.

ALASKA BOOK WEEK EVENT

- 49 Writers is recruiting events for Alaska Book Week, October 6-13.
- Brainstormed ideas and settled on "Writing Alaska History – Fiction and Nonfiction"
- Sherri will check on the availability of the public conference room.
- Trish will recruit authors to participate. (James Barnett, Kris Farnen, Kaylene Johnson were suggestions).

NEXT MEETING: October 3, Diplomacy Building, Room 201