

Alaska Center for the Book
Boards of Directors Meeting
February 24, 2016

Attending - Camille Oliver, Lila Vogt, Rayette Sterling, Patience Frederiksen, Sara Juday, Page Brannon, Tricia Brown Jenkins, Beth Waetjen

Minutes for January 26, 2016 - approved as submitted

Financial report - Submitted by Lila Vogt. Have roughly \$10,000 in accounts due to unspent funds being returned, which is where we need to be at this time of year. Lila notes that if we give premiums to people who join ACB, that dilutes the person's tax claim of donating to a nonprofit, per an idea discussed at January ACB meeting. Group agreed to drop the premium idea from January meeting. Discussion of revenues in detailed financial report that Lila sent out this afternoon. Lila confirmed that we are giving the Living Room \$350 in annual support. Lila confirmed that we are giving Ishmael Hope \$150 honorarium for speaking event at UAA Campus Bookstore on April 9th.

Alaska Book Week - Beth Waetjen is the new ABW Coordinator. Tricia and Beth met with Jathan recently to discuss ABW for 2016. Beth knows Jathan from the MA program at UAA and has one child. She has been in Alaska since childhood. Jathan has transferred documents to Beth and she has gone through the Dropbox. She has access to the Word Press, Facebook, and gmail accounts from Jathan. Beth likes the sponsorship levels we set last year. Lila thinks that we are going to have to get more smaller donations rather than a few large donations, given the budget cuts taking place statewide. Group discussed different programming ideas for ABW. Peter Dunlap-shohl and his graphic novel on Parkinson disease might be one option as a speaker. Lots of programming ideas of enticing senior readers to read a graphic novel on this disease or a graphic novel development workshop at community arts building. Discussed joint programming with Anchorage Museum for ABW. New idea is to have a scavenger hunt with stamps to get people to attend ABW events in Anchorage. How to make this a more statewide event. Seems like the number of statewide events fell off in number from 2014 to 2015. Another area of concern is how to involve K-12 students in ABW. Funding for Alaska Book Week - Lila thinks that our grant sources may be getting budget cuts, so those may not be available. Talked about radio interviews and programs to get the word out. Rayette will let Sears Mall know we would like to use them for the book fair.

Sidebar - New Alaska literary map web page by Britta Schroeder was discussed; Lila will send link out after the meeting.

Alaska Reads - Ernestine is getting a great response at all her speaking sites. Lila is driving her to the Kenai sites this week. Great response to her talks and her story. Two events at APL this coming weekend on Anchorage Reads at Sears Mall and Mountain View Library.

Sidebar - ACB Facebook page and what groups to allow to friend the page. Group thinks that just Alaskans should be allowed to friend page. Trish says she has had to curate the page and disallow people posting ads on the ACB page. Trish will block anyone who posts unrelated content and advertisements on our page. Rayette urges us to be open to get more eyeballs on the page.

Reading Rendezvous - Camille has nothing to report on this. Rayette is concerned about the lawn behind Loussac, which is going to be involved in the construction. Might need to pay to use Cuddy that day.

Creative Writing Contest - We got about 550 entries this year. Camille is lining up judges for the contest. If there are a few entries, we told Camille she could do what ever she wanted for the smaller groups. Page has enough judges for her areas. Some new judges were suggested by the group; Camille and Rayette will follow up. Page asked about the 5,000 word limit and how to handle the three entries that went beyond that. Group decided Page should cut entry off at 5,000 words, but tell judges she had done so, so they knew why entry ended suddenly.

Letters About Literature - Jathan Day sent out a written report about LAL.

CLIA - Carol sent out an email about the CLIA awards. Rayette agreed to nominate Don Rearden for CLIA.

Friends of the Library Rare Book Sale - Carol encouraged us to participate and donate books. Seems like it is a hard year to do fundraising.

Beyond the Stacks - Date is April 30.

Seeking New Board Members - Christina may need to leave the board, but will see if anyone in her two book groups would be interested in joining the board. Rayette has solicited other people for the board. Rayette suggested Valerie Kingsland in Seward. We can ask Sue Sherif to come back on or to suggest someone in Fairbanks. Discussed Ann Dixon and Jacque Peterson for the board. Ben Kunz in Dillingham might be a good person to ask or Micah Muer at college library in Palmer College. Trish suggested Alice Knapp; she will ask her. Trish will bug people who are on her phone.

Other business - How much is a suggested donation? Consensus seems to be \$100 plus serving as a worker bee.

Next meeting will be on March 23 probably at Loussac Board Room.