

**Alaska Center for the Book  
Boards of Directors Meeting  
January 26, 2016**

Camille Oliver, Trish Jenkins, Rayette Sterling, Patience Frederiksen, Carol Sturgulewski, Mary Weber, Tricia Brown, Page Brannon

**Minutes for November 25, 2015** - Approved as submitted

**Financial report** - Submitted by Lila Vogt. Rayette suggested that the financial report needs to show what events/programs ACB is anticipating supporting or has supported. Discussion of asking our members to donate via Pick-Click-Give. There does not seem to be a membership list, but maybe we could gather emails and send out recommendations to those emails that they donate via Pick-Click-Give. Tricia suggested coffee cards as a membership benefit. We would need to get a sponsor for the coffee cards. There are membership levels shown on the web page. Rayette suggested Pick-Click-Give link be moved to more prominent area of page and that text indicate that donations of all sizes are much appreciated. What would be premiums for donations? Discussed Steam Dot as a coffee premium. Maybe ask them for a half price coffee card from Steam Dot? Maybe state that if you join ACB, you will be entered into a drawing for a coffee card or other premium. One art training class gift card might be a good premium. Various fundraisers were discussed. Camille will query Steamdot about coffee cards.

**Alaska Book Week** - Jathan Day submitted a written report. Trish reports that as of this week, we have a new coordinator: Beth Waetjen, a former teaching assistant at UAA. Nathan will connect with Beth to discuss ABW. Trish agreed to coordinate ABW, which releases Sara from this spot. We need to determine which week in October it will be held this year. We are thinking October 1-8, 2016, but that will be firmed up later.

**Alaska Reads** – Ernestine’s schedule for travel is set. Rayette is concerned about how late the schedule was set, especially in terms of coordinating with Anchorage Reads. ACB wants to do it every other year, but Frank wants to do it annually. Patience needs to get her set up for OWL events, now that her schedule is set. Rayette discussed other Anchorage Reads events, which include a panel discussion on negotiating identities on February 23. All of these events will be announced on Anchorage Reads web page by February 1st. Rayette encourages everyone to go to events.

**Reading Rendezvous** - Camille shared the signed contract with Robin Brooks. They had their first meeting to discuss the fitness theme for summer reading. Rendezvous will be May 14. Discussed give-always that go with fitness theme and Camille thought maybe jump ropes. Suggested that we request to have it at Cuddy Park, if we can't have it on library lawn. About \$800 is left over from last year. ML&P and Target have both dropped out as sponsors. Robin will try Fred Meyers. Suggested GCI or their Tech Mate for sponsors. May try to get

sponsors or booths from Planet Fitness and Alaska Club and Body Renew. Could have dance or martial arts demos. Camille wants to get the inflatable activity thing that kids can play on. Tricia suggested readers and storytellers as events. Camille will share our ideas with Robin.

**Creative Writing Contest** - Sara sent out info about numbers of entries. There have been lots of ads in ADN that are nicely placed. A lot will come in as February 12 deadline approaches. Discussion of judges followed. How can ACB get better recognition on contest page for running this event? It looks like we are not much involved. Can Sara ask ADN about better recognition of ACB on the ad for this contest?

**Letters About Literature** - Jathan sent in a report. No entries for Level I yet, but some for the other levels.

**CLIA** - Carol does not know if any nominations are in yet. April 30 is the deadline for nominations. Info on web page. Patience will forward information about CLIA to library email lists. Awards night in July yet to be determined. Will publicize in February.

**Living Room** - We will give them same amount as last year. Camille will check minutes from last year to see what we gave. They did not have a specific amount they asked for.

**KidLit Community Oath Campaign** - Let's all re-read the item Patience sent out on January 26 and send Camille email about whether we support this idea, which seems to involve placing an item on our web page to encourage Ellen DeGeneres to interview the annual winners of the Caldecott and Newbery award winning books.

**Seeking New Board Members** - Trish is working on getting a new board member. Patience stated that she would be gone before June. Need treasurer backup and events and PR specialist and now replacement secretary for Patience. Talked about patching people into meetings with smart phones. Tricia has friend in Valley she will encourage to join.

**Friends Rare Book Sale** - Will be March 16th at Petroleum Club. Friends of the Library are asking people to donate just even one book to this fundraiser. Contact Carol if we have stuff. 1986 Loussac huge globe will be sold. Carol says a globe of that size now costs \$24,000. The 1986 globe shows the USSR and Anchorage is worn off the globe from many fingers.

**Beyond the Stacks** - April 30th at Saturday night at Hilton. Theme is Alice in Wonderland and the celebrity waiters are getting excited about dressing up.

Next meeting is February 24 at Loussac Board Room.