

**Alaska Center for the Book
Boards of Directors Meeting
March 23, 2016**

Camille Oliver, Rayette Sterling, Patience Frederiksen, Sara Juday, Tricia Brown, Sarah Cleary, Carol Sturgulewski, Page Brannon

Minutes for February 24, 2016 - approved as amended.

Financial report - Submitted by Lila Vogt. Sarah Cleary came on invitation from Sara Judy to do Pampered Chef as a fundraiser. She donated a packet of Pampered Chef items for the silent auction last October during Book Week. Donates up to 10% for up to \$600 in sales, then 15% beyond that. Sarah kicks in another 5%. Most efficient way is to have a big event with a cooking demo. Also pass around the catalog. Also can do an online sale through FB. Items are shipped directly to customers. Open 10-14 days for sales for entire fundraising event. Decided to have a combined Pampered Chef/ACB meeting on Thursday April 28 at Sara Juday's house at 6 PM.

Alaska Book Week - We brainstormed ideas, but reminded ourselves not to schedule too many events. Hold the week launch in towns across the state by hosting a local author so it seems more statewide. Liked book fair at Sears. Liked the closing event like we had last year. Readings at Barnes and Nobles, perhaps having children's book authors there one night or day to make it a big thing. Talked about mid-week event at AQR and also have an event at Vered's new store Writer's Block. Fundraising and go fund me site discussed. Alaska Northwest will sponsor ABW and Sara is asking others.

Alaska Reads - Discussed numbers of people who attended events - 1,133 people total. Rayette said that qualitatively, Ernestine reached a lot of diverse people in many different types of venues. Discussed lack of publicity and lead time to advertise author and her schedule. Next one would be 2018. Frank agrees with ACB that we can do this every other year due to amount of work involved. We should ask Frank to pass info about working with ACB to his successor.

Reading Rendezvous - Lawn is set for this event, Rayette says, so that is good. Discussed quote for passport to use. Conoco withdrew as a sponsor. No meeting since we last met.

Creative Writing Contest - Everyone is getting their selections in to Sara this week. Poetry winners are done and Sara will notify them this weekend. The rest of categories are coming in. Page and Sara are traveling next week, so getting them in ASAP is crucial. Discussion of when results should be in, Sara says schedule is in flux depending on the year.

Letters About Literature - Jathan sent out a written report earlier this week. Decent number of entries this year no judging is taking place right now.

CLIA - Deadline for entries is April 30. Send announcements out that we are taking CLIA nominations. Needs to be posted on ACB Facebook and our organizations' Facebook sites and email lists. We will add entries from previous years to the pot.

Friends of the Library Rare Book Sale - Seventy people attended and paid entrance fee, plus they also bought books. Carol bought the Loussac globe for her husband's birthday. Raised about \$9,000 for the event.

Beyond the Stacks - April 30th at the Hilton on a Friday night. Looking for silent auction donations.

New Board Members - Rayette is soliciting people.

Other business - Carol will share information about UniteforLiteracy.com with us. We will share with others. We talked about Kickstarter and Go FundMe for this effort.

Discussed *The View from the Future* book, published by Tricia Brown and Alaska State Library.

Next meeting will be on April 28th at Sara Juday's house.