

ACB Meeting, March 23 2017

Attendance: Tricia, Mark, Robin Brooks, Rosanne, Rayette, Lila, Sara, Camille, Zeb, Mark, Doug McCallister, Trish, Rayette

Approval of Minutes-Approved

Financial Report – Lila (ACB Dropbox)

Sent March 21, we have \$16,362 in the bank

Donations accepted and funding for Reading Rendezvous up to date

Discussed issues with the Paypal and need to move away from it as a funding/donating source. Possibly Square or Stripe.

Square has an added surcharge of using online donations (3.5%/15c per transaction)

Stripe is slightly cheaper, but has no mobile payment option (2.9%/30c per transaction)

Decided to set up Square account for simplicity

Alaska Book Week – Trish/Rosanne

At stage of coming up with events and people of note for functions

Still at beginning, so not a lot of news

Publishing event at Sears mall is not effective, but the organizer (Evan) will likely run it anyway for self-publishing authors, so keeping that relationship might be worthwhile
Closing event also had poor public showing, and we need to make a choice on auction/closing, based on low funding and attendance.

Winners and their families as well as some of the ACB are only attendees

If we keep the closing event, we need to prioritize advertising and awareness/ using high profile people

Last year, we coincided with a First Friday event, so moving its time and day might be necessary.

We discussed various social media, community involvement and engagement, author engagement issues and the lack of attendance and engagement from the community. We need to improve the conversation

Possibly having an ending event that is just for the winners of the awards, winners and (possibly?) runners up, rather than a full blown event with auction and all the extras

That, or having CWC event not at Book Week

Alaska Reads Update - Rayette

Ak Reads wants to announce title of year at Book Week

Discussed the finalists and the willingness of them travelling as a prereq or preferred for a winner

CLIA - Carol

Via email: "CLIA press release will go out first week of April, with a May 1 deadline,

if that sounds okay. We could take it to May 15, but I think that gets too crowded with end of school, and things get lost. Awards presented mid-July. Let me know if you're okay with those dates.

Thanks... Carol”

Creative Writing Contest - Sara

Waiting to here from fiction judges

Concerns raised about quality of writing with one 8yo poem which is above expectations, nothing followed up yet though

AND still has not addressed the issue of needing a poc for CWC and judging/printing, etc

Letters About Literature - Zeb

Sent out letters to Judges, and gave them a deadline of April 9 to submit their winning entries

Reading Rendezvous - Elizabeth/Robin

Week of May 20

Funding is only missing one donation and as of meeting sits at 7485.47/8941 pledged, 8343 needed

35 booths already registered, including many new ones

Food services includes two food trucks and Café at the Library

Superman Moving agreed to move tents free of charge; we need to include some volunteers as show of faith

We also need volunteers for the event, set up, take down, booths

Rosemary Wells Visit - Tricia

Commitments from sites of visits totaling \$1800,

And she is going to come early for tea event

\$2800 for travel (slightly less due to first class not being needed for some airfare)

Start request to Alaska Library and move forward on financials

Art on semi-permanent basis a slough of her art to be sent out to Alaska libraries. Questions about insurance, other issues being discussed.

Other Business

(added to agenda)

-Honorariums

-Rachel and Shaun Hill from UAF, contacted about author (Anan Pralad?) of “Secret Life of a Black Aspie” about having Asperger’s. UAF is bringing him to Fbks in May, he wanted to

know if we would host him in anchorage. Rachel proposed a reading on May 12 at UAA, and Lila would like to give her airline miles to fly him and we will give him \$200 in honorarium

Stone Soup Group/Autism Res Center/SESA
Advertising, possible donation to honorarium

We discussed the need to maybe give more for honorarium, possibly from advocacy groups that would be willing to match sponsorship, or we could do more possibly

Ishmael Hope- We will also give him an honorarium of \$200; Airfare also from Juneau

Post office-didn't get much of an answer on the nonreturned mail, but they alerted people on the issue when Lila spoke to them

Next meeting Thursday, April 27th