

Ak Center for the Book
Oct. meeting notes

Oct 28 notes:

These are the notes I took on my phone, so any edits would be welcome! I can't text as fast as I wish I could...

At meeting: Rayette, Tricia, Beth, Camille, Zeb, Carol, Rosanne, Sarah

Book week review: needs more support and public awareness. We had issues with attendance, cooperation from sponsors and locations, and topics not growing interest.

We need to coordinate better with various entities but aqr and Liz Meredith and blue Holloman gallery all did well.

Appeal to public. What worked? What thematic or other motivations should we strive for?

Closing ceremony: speakers need to be drawing in crowds. How?

We had a ton of events this year, might be overloading the publicity (underloaded?) and outreach.

Tricia suggests a publicist to coordinate and follow up on all advertising issues. Budget needs to be created for events and publicity.

Discussed ways to allow event holders like Friends and aqr to fill in our book week more easily.

Beth suggests cleaning up last day by doing Creative Writing Awards in beginning of week. Also having an author, like eowyn ivy, to do the closing day.

Auction? Made about 400 dollars, but it was decided we would do it last minute, so if we do it again we need to start much earlier.

Discussed the grant from Hum Forum from the past and whether we could get it again. The grant will help pay stipends for creation and dissemination of materials and ads

Carol mentioned getting the person for media to put together an online packet to distribute to cities and communities for what to do on book week. Libraries and teachers could adapt current assignments and events around book week
Storytellers move to book week? Arctic entries? They would be a huge closing event.

We'll have another debrief on book week at next meeting.

Anhm: Carol discussed event "harbor seals..." an event to honor native traditions. Panelists, Larry macoulief(sp?), Aaron Crowell, and trying to find someone who works with seal skin as a panel member, indigenous princess maybe.

Request \$150 dollars for honorarium and refreshments. Publicity done by USA bookstore. Approved by email.

Lal:

Rosanne, Rpagano@alaskapacific.edu, will be a judge for LAL

Cwc:

discussed Sara's agenda, various deadline and other things coming up as well as ways to get involvement.

coopt kachemak bay?

We need to figure out category volunteers, for poetry, fiction, etc. so we have a smoother movement through the competition processes.

Talk about volunteers on 17th meeting---