

Alaska Center for the Book
Board of Directors
August Meeting
Thursday, Sep 15, 2016

The following board members attended: Tricia Brown, Rayette Sterling, Zeb Kraft, Camille Oliver, Trish Jenkins, Carol Sturgulewski, Tricia Brown, Mark Weber
Others attending included: Gina Miller

August meeting notes not approved...

FINANCIAL REPORT:

None given

NATIONAL BOOKFEST:

At Fri meeting, we are supposed to discuss what works and doesn't. Discussed ways to illustrate our strengths and programs we use. We are nonaffiliated and independent, whereas others are funded and more concentrated. Ak is huge, and we have geographic barriers and cultural/socioeconomic issues unique to the state. We still need the tattoos. Camille is getting them.

ALASKA BOOK WEEK:

Tricia: AK Children's Book Day press release discussed. We need 3 volunteers for 1:30pm Sunday Oct.1.

Talked about having a TV station come film the event.

We need a press release blurb and publicity plan for BookWeek. Send out to various things...

- KNBA community calendar necessary, email info to Trish and Beth
- KRUA?
- Seawolf Daily Calendar and NL
- Facebook

Trish is going to email Charles Wohlforth about panel possibility

Proclamation? Beth needs to get from Gov Walker

We need tables and space. Discussed Teen Underground and other spaces for author tables

Lael Morgan event, need someone to take the liquor/snacks permits. CFB will be name on permit, and Mark offered to take it on.

We need moderators to make sure to acknowledge CFB in their press and events
Schedule is going out to the writing conference, they want hard copies of the
calendar to hand out.

Closing Auction: Carol brought up need for items, Mark gave a donation of books.
Trish will donate a membership, and speak with AKClub, Muskox farm, etc.
Trish suggested a Debrief meeting after Bookweek.

Creative Writing Contest:

Lavon will be contacted by Trish about closing event.

LAL:

-I have done an initial email to the schools from last years listserv.

-I have not sent teaching materials or anything like that as I'm not sure if/when to send that
and to who. As per Mark, they can get that info from the CFB site. And Zeb will email Mark
the info.

-Suggestions for judges? I had planned to ask the people from last year, but maybe new
judges? And a geographic spread would be great ...

Possible Judges: Hannah Johnson, Linda McCool, Sue Sherif, Patience might
know a Juneau person, Ben might know someone in Nome, Jim Lavrakas, Lisa
Demers (@adn.com), Alise Pakotack, Lauren Burch,

HOLIDAY MEETING:

Discussed using a large paper and markers to calendar all yearly events. Sort of a
pat on the back and plan out for all of the various events we sponsor. Lay out all of
the partners who support CFB.

NEXT MEETING:

October 27