

Alaska Center for the Book

Minutes

March 15, 2018

In Attendance: Zeb, Page, Doug, Mark, Kelly Campbell, Kate Held, Camille, Rayette,

- New volunteers Kelly and Kate in attendance
- Approval of Minutes
 - Approved.
- Financial Report – Lila deferred
 - Pick click give letters with checks sent to the post office box. Need to be deposited to the bank account and filed. Rayette has the mail.
- Alaska Book Week – Trish/Beth
 - New members Kate Held and Kelly Campbell would like to volunteer to work with ABW
 - Jeremy from 49 Writers attended meeting and is interested in joining BW. We need to jump on getting them involved based on previous issues with their involvement in events.
 - Last year a website password issue caused problems so a new site is being used- alaskabookweek.org. (\$18). Discussed whether to keep its own website, agreed it may be better that way at least for now. Keep links to ACB and 49 Writers clear.
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 - Nicole event in ABW for Alaska Reads?
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- CLIA - Carol
 - Handed out flyers at AKLA, sending out reminders in Apr/May for nominations.
 - Can apply electronically now on the website
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- Creative Writing Contest - Sara
 - We have a good contact with the Anchorage Daily News for the contest and I will meet with her the first week of April to talk about a communication/promotion plan. We are thinking it would be a good idea to send an announcement out before the end of this school year to let teachers know that the contest will be back in the fall.
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- Letters About Literature – Zeb
 - Received the finalists for each level for Alaska form Natl office.
 - ~200 participants which is the same as last year and down slightly along with the national numbers
 - I have sent the letters to each judging level along with judging criteria.
 - Their deadline for return of the winners is Apr 10.
 - Zeb will send Mark the letters whose owners have given permission or bring them to the Apr meeting.
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- Reading Rendezvous – Camille
 - New members would also like to work with Reading Rendezvous
 - So far 20 or so have signed up for booths, down from previous years.
 - We will be using a bingo game instead of the scavenger hunt we have used for 16 years because there are too many words now
 - About 2000 short of budget so far, which is on track
 - Libraries may want to have booths since the theme supports them.
 - Also, music stores would be worth talking to.
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- ACB @ AkLA Conference – Report

- Good turnout, and a dozen or so volunteers for board membership or other volunteer opportunities
- Discussed removing relationship with Fairbanks Arts Association due to poor oversight and the poor turnout and poor sponsorship for Nicole. Discussed trying to salvage some of Nicole's readings and events later.
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- Alaska Reads Update – Rayette/Sara
 - From Lila: I totally messed up the AKLA event. I am very surprised that Nicole was not the featured speaker for their author event. I just assumed she was and that is where I ended up. I did sell a couple books for her. It seems that AK Reads would have coordinated with AKLA to have her present. Nicole indicated that the Fbks Arts Assoc folks have not done a very good job with promoting her. She had just flown in from Juneau, where they scheduled her at a very tiny bookstore, with no advance promotion and it was poorly attended. I was hopeful that having them take over the AK Reads, they would get behind it and leave us to pursue other projects. It wasn't until the day of the event that I found notice that Nicole was giving author talk in Anchorage. The website doesn't have any of the events listed. Nicole was pretty discouraged by their lack of getting the word out. She has done the most promotion from her personal FB account. Her author talk was great. Only half a dozen people came, but she didn't stint on her presentation.
 - Discussed having longer event schedule to help facilitate authors and event attendance.
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- New Business:
 - ****Carol will bring up at Friends meeting using some space in the storage room for ACB materials. Doug mentioned that we have a lot of outdated material and stuff sitting around and we need to volunteer (Zeb and someone with more experience like Sara maybe) and go through the old stuff and toss and organize it. Doug will look into a time to do so and an email will go around.
 - Fed Court Librarian talked with Page about Women's Suffrage Centennial celebration. Discussed ACB possible involvement
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 - 3 seats available for the Library Fundraiser for 58 dollars at the ACB table. Ron Spatz donated them?
 - Discussed recreating a newsletter/listserv to email members of ACB and keep people involved and let them know about events. Will discuss at next meeting.
 - Kate offered to take pictures for use on website, fb, etc,
 - Drawn to Reading (see email below)
 - Want to make a book mark, which is a good idea with support in discussion.
 - Page will email her to discuss the acceptance and parameters.

----- Forwarded message -----

From: **Walker, Samone Monet** <smwalker3@bsu.edu>

Date: Wed, Feb 21, 2018 at 10:37 AM

Subject: Ball State University's Drawn to Reading Program Bookmarks

To: "suwalker@library.in.gov" <suwalker@library.in.gov>, "akctrbk@gmail.com" <akctrbk@gmail.com>, "hayden@mainehumanities.org" <hayden@mainehumanities.org>, "specialcollections@cabq.gov" <specialcollections@cabq.gov>, "OhioCenterForTheBook@cpl.org" <OhioCenterForTheBook@cpl.org>

Cc: "Kellogg, Hans" <hkellogg@bsu.edu>

Good afternoon,

My name is Samone Walker and I am a student enrolled in Ball State University's Graphic Arts Management program in Muncie, IN. Within the Graphic Arts Management program, there is an immersive learning course called **Drawn to Reading**. We are currently working on a semester-

long project where we have reached out to elementary schools from across the nation, currently working with art teachers in 4 different states. The concept of this project is to get children involved and familiar with graphic arts and how art relates to reading. As college students, it gives us knowledge and experience running a business in our field. The students of the elementary schools create their desired artwork, we then digitize the images and prepare them to be reproduced into bookmarks. The book marks are printed on an in house digital press.

We want to give you the finished bookmarks to give away at the National Book Festival in Washington D.C.

The project has truly benefited all who have been involved and we are very excited about the project! The elementary art students are able to create artwork to support their state and schools. We, as progressing college students, gain practical experience of running a non-profit printing business, and your State Center for the Book obtains free bookmarks to distribute at the festival. As our by-line states, ***Everyone wins when Kids are Drawn to Reading!***

I have attached links that will provide more the information and background knowledge on our program. If you have any questions, comments or concerns, I am always available via email - as well as our professor of the course, Hans Kellogg.

Thank you for your involvement in our Drawn to Reading program!

<https://www.youtube.com/watch?v=RrgU90bUvGI>



Introduction

www.youtube.com

We are the team that makes the bookmarks for
Drawn to reading

<https://drawntoreading.com>

Best,
Samone M. Walker
Graphic Arts Management
Ball State University 2018