

**Alaska Center for the Book
Boards of Directors Meeting
December 14, 2017 - DRAFT**

Attending - Camille Oliver, Lila Vogt, Rayette Sterling, Sara Juday, Page Brannon, Trish Jenkins, Zeb Kraft, Hannah Johnson, Doug McAllister, Mark Weber, Carol Sturgulewski

Minutes for November - We forgot to review and approve last month's minutes so we will need to add that to January's agenda.

Financial report – We did not review the financial reports; however Lila indicated that she thought all the members of the Board had contributed this year.

Creative Writing Contest – The Board decided that we need to skip a year with the contest. It is too late to start the contest because schools need to have time to work with the program and students. The contest always completes before the end of the school year. Sara shared that she had tried to connect with David Hulen at the Daily News several times and has not been able to have a conversation, but had an email from David saying we should talk. Does not seem appropriate to look for a new sponsor without a conversation with the Daily News. Sara is going to contact David at the Daily News and ask for a meeting early in the New Year to create a plan for next year. One possibility is Public Radio perhaps being a partner if the Daily News does not work out in the future. Coordinators of the judges need to contact the judges and let them know that we would be interesting in having them participate again in a year.

Alaska Library Association Conference - Agreed that we would have a table. The nonprofit early bird rate for a table is \$50. The deadline for early bird sign-up is January 15. Regular sign up is \$75 for non-profit orgs. <http://akla.org/anchorage2018/exhibits/> Materials for the table: Camille was going to locate our brochure and possibly update, CLIA applications and information, possibly get a pull-up tabletop sign through GSS on campus (Camille said she could work on with the Print Center – use logo, website, promoting literacy since ...), Alaska Reads, Alaska Book Week. Have a computer or tablet with photos of the events at the table. Bookmark creation was mentioned as a possibility with logo, contact info.

National Book Festival – Would the Library of Congress have a list of all the books that we have selected for Bookfest over the years, so that we could create flyers with the books we have done in the past. Discussion about whether required to do a children's book. In past was expected to be. This year instructions said should be appropriate for children or teens. Tim is the contact for Bookfest. Lila was going to send that contact info to Page. The names of the books could be on a bookmark for ACB, as well as have flyers with book titles. Page thought she sent 500 of the half sheet with the title pages of books and we discussed to do more of this for future Bookfest, including to update and create new ones. Could just add one title per year to it. Review to make sure books on it are not out of print. Discussed

possibility of an intern to work on some of this graphics work. Trish asked for a two-sentence job description and mentioned that Jackie may have some students.

Friends of the Library Rare Book Sale - Carol asked about holding this at the same time as the Alaska Library Association Conference vendor reception at Loussac on Friday, March 9, 2018. Page sent an email to connect Erik Carlson who is the conference coordinator and Carol, so that Carol can discuss with Erik or find out who is most appropriate to talk with.

Alaska Reads – There are extra stickers indicating Alaska Reads. Sara was hoping they could go to Title Wave, Barnes and Noble to be put on the books. Doug indicated that the Anchorage Public Library has their materials and packets in place. Consortium Library at UAA is processing a group of books and will send out info to their appropriate lists at the University. Sara talked about an unlimited license during February through overdrive and also purchased 10 eBooks, Patience approved using the remaining \$500 - 600 for printing and distribution of advertising. If any balance, will purchase additional eBooks.

Letters About Literature - Zeb indicated that everything is on track for LAL. Finances are set. The deadline is in January and the judges are ready to participate. There will be news for the January meeting for LAL.

CLIA – Carol indicated that she was going to send the award to Lance Twitchell because she could not reach him.

Alaska Book Week - Irene Rowan call from Alaska Native Media wanting to do a Native Writers Book Fair or signing. She was wondering about whether Alaska Center for the Book wanted to be involved. Carol suggested making it an event from Alaska Book Week with a panel and a signing. Carol connected Beth the Book Week Coordinator and Irene so that they could get a session set up for that. Perhaps if they are all Alaska writers then we could make a half sheet for one of those reading lists flyers. Was also suggested that they could do a writers workshop with 49 Writers, perhaps during Book Week. Discussion about Hannah Johnson and her book and having her be one of the people who do a session during Alaska Book Week.

Alaska Book Week we should have a documentarian taking pictures. Possibly a high school photography class that needs a project and/or university students with classes. Want to bring in some non-Alaska Center for the Book people on the committee.

There was a debriefing meeting and came up with a variety of ideas. Two of which were that we need a poster to acknowledge ourselves more (perhaps the tabletop signage). In addition, more recognition of sponsors.

Board Members

Mentioned that we need some additional new board members, ideally not just in Anchorage. Each of us should try to recruit someone who would be interested. Lila mentioned that she uses free conference call software on her iPhone and people can call in from all over the country. Could send out an email to the AkLA listserv looking for volunteers for the Board or Library School students who want to either be on the Board or do an internship helping with certain projects. For example, folks with marketing and graphics skills. We need people with organizational skills, marketing, graphic, teachable and energetic.

Reading Rendezvous –

May 19. January will start meeting. Rock and Roll Theme. Robin is starting to put letters together.

Native Heritage Month

Event was great, 29 people attended. Very interesting. Alice Rearden and Ann Fienup-Riordon talking about a book they had done on Yupik stories. It was a conversation between the two of them.

Other business -

It was agreed that we should meet consistently on the third Thursday of the month at 6pm. Doug is going to book a room at Loussac for the whole year of 2018 (with the exception of July).

We discussed whether to have an August meeting and the consensus was that we should do that because there is much to get started each fall and especially with Alaska Book Week occurring in October. July we would continue to take off. June will continue our potluck. June should be a looking back meeting and a goal setting for the coming year. Also probably should review everything to be sure there is nothing that we want to change. We should map out all of our projects on butcher paper or a spreadsheet and map out who is working on what, and distribute the tasks. Would help Lila to know who is responsible for each project. Could also put on our website so people know whom to contact about each project.

Next meeting will be on January 18, 2018, at Loussac.