

AK CFB Meeting
Jan 17, 2019
Annual Holiday Potluck

Attending: Zeb, Hannah, Page, Trish, Mark, Sara, Carol, Rayette, Camille

Financial Report—we discussed the reduction in donations and ways to increase. Reminded members to donate either through PCG (takes a %) or directly (or both!). Also discussed getting a donations pin on Facebook

General business—need to advertise BW coordinator, discussed ways to advertise and solicit donations, use Apple Pay, etc.

Discussed possibilities for community partners and events that need sponsorship

Discussed creating a pledge halfsheet that acknowledges sponsors at events, especially at BW, where we need to have posters with community partners displayed across the week. We should have flyers printed and able to be given out at BW.

Discussed need to make sure our name is always on press releases for events (this doesn't seem to be happening regularly)

Discussed possibility of a liaison with LOC

LAL—Discussed Zeb's need for judge recs, and found four judges. Our totals for the year are 113 entries, down from last year about 50. There are likely causes, mostly having to do with national trend (also down and 18 states had fewer than AK at last count) and with the earthquake coupled with a new, online only model.

CWC—extended deadline to Feb 18 for low submissions. ~70 so far

RR—discussed outreach for next year as well as theme (space) and how we might connect with it. Partnerships discussed with Ben Kelly possibly (Space-x), the Kodiak rocket launch tie-in, Microcom possibly, travelling NASA exhibit. Bingo again this year or a different game discussed. Leaned BINGO

ALA—discussed and approved partial funding for Page to go to conference

BW Coordinator—Discussed advertisement for new person, as well as possibilities for new coordinators.

Important things to look for discussed included a person with State wide reach and a driven, outgoing personality who will organize committee members (discussed librarians as potential targets)

We need fundraising and marketing expertise for coord or board members

Next Meeting—Feb 21,

Other biz—the archives still need to be gone through

Annual report due before Idea exchange, need to cover poet laureate visit, AKla booth,

CLIA update May 1