

Alaska Center for the Book

Minutes

October 18, 2018

Attendance: Zeb, Toby, Mark, Lila, Sara, Gabriella, Trish, Rayette, Christina, Charlotte, Carol, Beth (and Evelyn), Camille,

- Additions to Agenda
 - None
- Approval of Minutes - September
 - Moved to next month
- Financial Report – Lila
 - In order, no comments or additions
- Letters About Literature – Zeb
 - Need judges: suggestions and contact info? (spellings?) John Straley, Erin Halowell, Chris Farman, Tom Sexton, Charlotte Glover, Lori Evans, Alaska Women Speak website, Nancy Lord, Dana Stabenow, AK Pro communicators, John Creed, Susan Andrews. Zeb will contact them for judging in two weeks or so.
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 - A student of mine offered through his job at Apple to volunteer in some capacity with ACB and we could get paid for the work as well by Apple. I will get information about available hours and potential volunteer work he is able to do next week.
- Native Heritage Month – Carol
 - Event at campus bookstore “Traditional Tales for Modern Children” on 11/16
 - \$50 per person honorarium requested from Lila
 - Carol needs someone who can do an e-flyer for the bookstore event for NHM— Zeb will ask student, Gabriella will ask ADFG contact, Sara will backup if needed on the flyer. The flyer is needed in draft form by 10/26. Need information for what to add to flyer sent to Carol (or the whole board).
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- Alaska Book Week Report – Trish
 - (minutes handed out)
 - Beth is owed the remainder of her stipend
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- Alaska Book Week General Discussion – Trish
 - Discussed publicity and event advertising as needed to be improved on.
 - Discussed attendance, good for many events but competing events drew down attendance at many events.
 - Need commitments from event participants so we don’t get hosed by them later.
 - Discussed the 49 Writers request for a stipend for “Admin Support” that they did not have anything to do with. How should we proceed working with them? Give them a stipend if we can raise funds, go it alone as we have, or talk to them about the issue and inform them we do not give out money since we have no extra...

- We currently organize events with the AKBW panel and Trish and Beth mostly, rather than using someone like 49 Writers as outreach partners. FBX Arts Assoc, Libraries, etc. would be beneficial and get the events out there more.
- We should have a rep at each event and that person should be responsible for pictures of the event.
- AK Native Book Fair was a smashing success and Irene Rowan said let's do it again next year.
- Thank yous? Emails, social media, etc? Social with named thank yous would be good for most, perhaps more involved people and orgs should get formal thank yous. Trish will do them.
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- Creative Writing Contest - Sara
 - Cat managers are set.
 - Email addresses sent to the newspaper and they should be sending a test email
 - Launch in the next couple of weeks.
 - Deadline is Feb 8-10.
 - Winners chosen three weeks roughly after deadline, winners notified before school ends so pictures and prizes etc. can be finished
 - UAA, ADN, ACB members cannot enter
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- Records and supplies at Loussac
 - Invite Arlene from UAA Archives/Special Collections to January meeting?
 - We need to figure out what we want to archive before we have someone come over and meet with us. Cleanup crew needs to meet before Arlene meeting.
 - Secretary responsible for yearly backup of our minutes and other docs?
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- New Business?
 - LAL flyers. Notes, thoughts, feedback, anything missing? Zeb will email Charlotte pendletoncl@muni.org with the flyer once it is complete.
 - We need to review past notes for Bookfest and use the suggestions we made for ourselves in past years...
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